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‘BLUE PETER’ DATE FOR SARAH MOORE!

16 year old to launch Formula One Season on iconic kids TV show

Ginetta superstar **Sarah Moore** is no stranger to the spotlight, but on Wednesday the 16 year old racing driver from York will have her biggest TV appearance yet - on world famous children’s show **Blue Peter!**

Sarah, who won the **Ginetta Junior Championship** in 2009, hence becoming the first ever female champion on a British Touring Car Championship, was approached by researchers to make a guest appearance on the show as it celebrates the launch of the **2010 Formula One Season**.

Along with Blue Peter presenter, 26 year old **Andy Akinwolere**, Sarah will race a giant ‘Scaletrix’ car around the studio, whilst advising the show’s young viewers on how best to get into motorsport.



Ginetta Junior Champion Sarah Moore

Commenting on her TV date, she said: *“I couldn’t believe it when they called me and asked me to go on the show. I’m one of 5 children and we’ve all grown up watching it - plus its great to see motorsport being covered by children’s TV. Having a British Formula One World Champion in Jenson Button has meant a lot more kids are taking in interest and I’m honoured to be asked to talk about how I got into the sport. I just hope I get a Blue Peter badge!”*

Lawrence Tomlinson, Ginetta Chairman said: *“It’s a sign of Sarah’s ever rising profile that she has been asked to go on a world-renowned show such as Blue Peter. Everybody at Ginetta is delighted for her and we’ll be watching her appearance avidly!”*

The youngster, who won a host of awards in 2009, was also shortlisted in a list of ten names for BBC’s Young Sports Personality of the Year and was credited by organisers for being *“the most successful female racing driver in Britain and in the history of motorsport”*. She will defend her Ginetta Junior Championship this year, racing a brand new Ginetta G40 with Eurotech - a highly respected racing outfit based in Tamworth.

Sarah can be seen live on Blue Peter on Wednesday March 10th at 4.35pm on BBC1.

Viewers can also catch the Ginetta Junior Championship live every Sunday from April 4th on ITV 4.

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For more information and images please contact:

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About Ginetta

Ginetta has been building road and race cars since 1958.

Today the Yorkshire-based company is a major player on the motorsport scene in the UK and abroad. Its own three single-make Championships are renowned for their entertaining close racing plus cater for novices and the career-minded alike.

Multi-marque racing at GT level with the G50 and the Ginetta-Zytek's LMP1 and LMP2 cars complete the career ladder opportunities starting from 14 years old in the Junior car.

Racing pedigree is evident in Ginetta's road cars. Suitable as track day cars or for leisure, pleasure and everyday use, high performance, affordability and drivability is key. In 2008 Ginetta Cars was awarded the title of 'Small Business of the Year' by the Motorsport Industry Association and in 2009, Team LNT raced a Ginetta-Zytek GZ09S in the premier LMP1 class at Le Mans.

In September 2009, Nigel Mansell competed in the Le Mans Series finale at Silverstone with Ginetta Chairman Lawrence Tomlinson in a Ginetta-Zytek GZ09S and in January 2010 saw Ginetta launch its latest road and race car - the G40.