



Immediate release

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DAZZLING SMILES ATTRACTS THE STARS

Vodafone McLaren Mercedes Team Principal Ron Dennis
Legendary Grand Prix TV commentator, Murray Walker
Former FIA Formula 1 Medical Delegate, Professor Sid Watkins

Like Bees to a Honey trap! Members of the British Women Racing Drivers' Club (BWRDC) attracted the biggest names in Formula One and throughout the industry to visit their stand, at the world's leading motor racing show, Autosport International in January this year.

From the moment the wraps were taken off the cars on the first day of the show until the last minutes of the final day on Sunday, four days later, it was a case of 'lights, cameras, action, as the BWRDC Stand buzzed with excitement, anticipation, energy and infectious enthusiasm as many of the sport's fastest female drivers were gathered in support of their club and to help promote 'women in motorsport'.

After his insightful and inspirational interview conducted by the legendary Murray Walker at the annual Watkins Lecture on Friday, a relaxed and tanned Ron Dennis, lined-up along with Murray Walker for a photograph with the girls, headed by BWRDC Star Driver, multiple American Le Mans Series winner Liz Halliday. The Vodafone McLaren Mercedes Team Principal was clearly enjoying himself as he quizzed some of the girls about their racing careers and took time to see another BWRDC Star Driver Mercedes-Benz DTM ace, Susie Stoddart posing with his two Vodafone McLaren Mercedes F1 drivers, 2008 FIA Formula 1 World Champion, Lewis Hamilton and team-mate Heikki Kovalainen, albeit in a photograph on the striking photographic tower, as the BWRDC Star Driver was not due until the next day (Saturday) where she would present the first-ever BWRDC Gold Star (Elite category).

The girls were all very thrilled to meet Ron Dennis and then to meet Murray Walker. It was an amazing and extremely rare opportunity for the girls to meet the McLaren boss and, on his own, without a huge press corps in tow. Then to meet Murray Walker and the medical supremo himself, the former FIA Medical Delegate, Professor Sid Watkins! The shock waves reverberated around the stand and soon around the world as websites spread the news that the McLaren Chairman & CEO was meeting BWRDC members on their stand! Instantly Stand 6950 in Hall 6 was the place to be and be seen!

"I don't think many of the girls have recovered yet," said BWRDC President Susan TP-Jamieson, who suggested a special comment be added to her book 'Women In Motorsport since 1945' before handing it to Ron Dennis as a personal thank you from the BWRDC.

The BWRDC offer sincere thanks to the following companies - Blueleaf, a creative and digital agency for producing a dedicated web page for one year for all BWRDC Gold Star Nominees; Runvisual for BWRDC Stand design and the Virtual Presenter video as seen on the club website and show stand. And for the two winners prizes we offer our sincere thanks to Donington Park, for providing one full-day of free and general testing; Millers Oils for a year's supply of engine and gearbox oil; OMP for a

race suit each; Phoenix, importers of Arai helmets for providing an Arai GP-5K helmet; Demon Tweeks for the supply and fitting of a HANS Safety Device.

The BWRDC is grateful to the product sponsors and for the support of BG Developments, Specialists in High Performance and Competition Brake & Clutch equipment; SPEED, the UK Endurance Race Series for Sports Prototypes; Reflex Racing GB for loaning the flooring; Runvisual for stand design, picture tower and Virtual Presenter with BWRDC members filling the roles as displayed on the LED screen on Stand 6950 or visit www.virtualpresenter.co.uk

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